



# Getting your company involved

## **Many companies support charities and in particular if one of their employees is involved.**

Corporate donations may sometimes come from simply nominating Camp Mohawk for support. This leaflet provides some information about ways companies could support Camp Mohawk.

If you or your company might be interested in support or developing a mutually beneficial partnership, we would be delighted to hear from you.

### **Matched giving schemes**

If you undertake any fundraising, or hold an event for Camp Mohawk remember to check if your company will match the amount you raised. Many companies operate matched giving schemes, where they match the funds you raise up to a certain amount. If your company does not already operate the scheme, ask them to consider setting one up! We'd be happy to talk to them about the benefits. You could, of course, always ask them to support your fundraising efforts anyway. For most matched giving schemes, you will need to have a receipt from us for the total amount you raised in order that you can claim the donation from your company.

### **Payroll giving**

Just a small amount each week can make a huge difference. Giving via your payroll provides us with a reliable source of ongoing income which gives security to the vital services we provide now, while allowing us to develop our work to help many more children and young people with special needs.

Payroll giving is a simple way to give to charity. Donations are deducted from your gross pay entirely tax free. Therefore, each time you are paid, your Payroll Department deducts a donation before tax is calculated.

All you need to do is check that your company offers the scheme and then decide how much you would like to give and your company will put it through your payroll. If your company do not operate the scheme, please let us know and we can send them some information on how to set it up.

### **Sponsorship**

Some companies will offer sponsorship of staff fundraising events. This will help to cover some or all of the expenses incurred with running an event. Support does not always have to be financial; many companies offer gifts in kind such as printing, prizes for raffles etc, and free use of equipment or venues which can all make a big difference to your expenditure. Visit some local companies to see if they could get involved with your event.



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## Employee involvement

As well as giving donations or gifts in kind, many companies will allow their employees time off during the year to offer their expertise and services to a charity.

As well as offering their skills, employees can organise a fundraising event for Camp Mohawk. If your company does allow you to organise an event at work, don't forget to advertise the event as widely as possible. If your company has a staff newsletter or magazine, write an article highlighting the event and also the work of Camp Mohawk. Make sure you include your own email address and extension numbers so that people can contact you for more details. Please ask us for our official logos where necessary.

**Recycling:** Be green and support Camp Mohawk and our ancient woodland! Choosing to recycle your printer cartridges and mobile phones for Camp Mohawk is such an easy way to make a difference. Maybe you could encourage your company to get involved with the scheme.

**Fundraising at work:** Organising a small event at work can be fun and great for morale and team spirit. It needn't take too long to organise and, with the permission and co-operation of your manager and colleagues, can help to raise valuable funds for Camp Mohawk and increase awareness of the issues surrounding autism and other disabilities in children and young people. We can help you advertise the event by providing information leaflets and posters etc.

**Coffee mornings:** Invite everyone in your workplace to join you for a cup of coffee or tea at a convenient time of day. If it is not appropriate for everyone to break off at the same time you could have this as an ongoing event for an hour or so. Providing home made cakes or special biscuits will add to sales.

**Bonus Ball:** An easy and fun way to brighten up the beginning of the week! Everyone chooses a number from 1 to 49 and puts £1 or £2 into the pot. Check what the bonus ball was in the Lottery draw at the weekend, and whoever has that number wins £10! The rest of the takings go towards supporting Camp Mohawk!

**Most awful tie competition:** This one speaks for itself! £1 to enter your tie, the winner gets a percentage of the profits.

**Dressing Down Days:** Friday is always a good day to hold a dressing down day. Make sure everyone knows when you are going to hold it and that they should wear casual clothes to work that day (or a fancy dress theme if your work clothes are usually casual). Ask for a £2 contribution per person – you could always impose a penalty for those who don't join in



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**£1 to work day:** Ask all your colleagues to bring £1 to work to donate to charity. Collect it all up and send it to us, you will be amazed at how much you can raise this way, with almost no preparation or outlay.

**Bring and Buy Sales:** Books, home made cakes and garden produce are excellent items for a workplace Bring and Buy. Find a suitable location and time and make sure everyone knows about it by sending an email round and putting up posters. This can be a really easy event to organise and if it proves to be popular, why not do it on a regular basis?

**Sponsored lunch run:** Offer to pop out and buy lunch for your busy colleagues. Charge them 20p for the privilege – 5 lunches a day could raise £20 a month!

**Spot the baby competition:** Ask everyone to bring in a baby photo and then charge people 50p for people to have a go at guessing the identity of all the photos. The winner either gets a prize or a percentage of the profits.

## Corporate Community Days

Camp Mohawk has organised many corporate community days for companies who support the centre and have CSR/team building budgets. Company funded projects can range from re-painting rooms to designing and producing features such as the sensory garden and the animal enclosure. These days are extremely valuable to both Camp Mohawk and to the companies involved.

The days themselves can be tailored to fit every organisation, no matter how large or small and the main benefits include:

- Meaningful CSR Days
- Great for team building
- We can work with 9 – 90 team members
- Motivational and fun!

Team Projects Include:

- Build exciting play areas
- Install play equipment
- Improve accessibility
- Maintain our beautiful site
- Can be used as a networking event



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